

# Training Completion Report on Water Hyacinth Handicraft Product Development

Duration: 450 Hrs.



*Submitted By*

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*Submitted To*



**Indian Oil Corporation Ltd**

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## **1. Institutional Arrangements: IOCL, Municipality and SPADE**

In line with Indian Oil Corporation Limited (IOCL), the Haldia Refinery Unit of Purba Medinipur in West Bengal is capacitating the local underprivileged women members on selected trades for promoting their livelihood besides protecting the local ecology and environment under its CER initiative. IOCL has assigned the task to Haldia Samaj Kalyan Parisad, who has engaged a Resource Organization viz., Calcutta Society for Professional Action in Development popularly known as SPADE. For assuring effective implementation of the project, a MOU was signed between IOCL and Haldia Samaj Kalyan Parisad Parisad who, in turn, signed an identical Agreement with SPADE.

## **2. Goal and Objectives of the Program**

- a) To provide a 4 month-long hands-on training on Conversion of Water Hyacinth into marketable Handicraft products.
- b) To facilitate the women to open a Shop in Haldia so as to continue their business.
- c) To deliver Post-training business facilitation support to ensure smooth manufacturing and marketing of the produces.
- d) To facilitate the women participants to become self-sustaining.
- e) To assure effective utilization of a so called 'natural waste' for creating marketable products from the natural fiber of Water Hyacinth.
- f) To develop and demonstrate a viable model of Promoting Livelihoods for the poor women and encourage adoption of the same by the migrant workers or the seasonally unemployed women.
- g) To assure more involvement of the local villagers in the process of product making and marketing which could enhance their income.

## **3. Target Participants**

The target participants for this Training Program was 60 number of women focusing on marginalized community.

## **4. Location**

The location was Basudevpur village



## 5. The Content of the Curricula

Sl	Topic	Mode of Delivery
1	Introduction to Water hyacinth, its history. Different types etc.	Theory
2	Water hyacinth its source and utility Collection of water hyacinth	Theory
3	Treatment of water hyacinth- drying process and storage	Theory
4	Preparation of chain	Practical
5	Preparation of chain	Practical
6	Preparation of chain	Practical
7	Colouring of water hyacinth	Practical
8	Drying and seasoning of colored water hyacinth	Practical
9	Making of Vanity Bag & Purse	Practical
10	Making of water bag, vanity bag type-II	Practical
11	Ring Toss Exercise- Risk taking & Goal setting	Theory
12	Making of vanity bag type-III, Flower Vase	Practical
13	Market Survey – Why, How and When	Theory
14	Making of File cover, Cap & Hat	Practical
15	Making of Table Mat, Wall mat, etc.	Practical
16	Finishing of items, cutting, shaping etc.	Practical
17	Varnishing	Practical
18	Stitching inners and chain fitting	Practical
19	Costing, Pricing, Breakeven Analysis, etc.	Handholding
20	Marketing Experience – Field visit for marketing of manufactured products	Field Visit
21	Sharing of Experience from field visit	Small Group Discussion
22	Feedback and Valedictory	Participatory Discussion

## 6. Duration of the Training Program: 450 Hours



## 7. Training Schedule (Completed)

Training Schedule Of Water Hyacinth Product Development	
Days	Topics
1st	Inauguration and Introduction with the Participants
	Objective Setting, Sharing the Expectations of the Participants
	Introduction to Water Hyacinth - History, Different Types, etc.
2nd	Water Hyacinth - Its Source and Utilities
3rd-7th	Collection of Water Hyacinth
8th- 9th	Sizing by Cutting, Cleaning the Surface, etc.
10th & 15th	Treatment of Water Hyacinth - Drying & Storage
16th-18th	Entrepreneurship Development – Needs and Processes
19th-25th	Cutting, Weaving, Stitching, Colouring, Design Development using Newspapers
26th-45th	Smoothering the Rough Edge, Colouring, Rope Making, Weaving, Flatting, Knitting, etc. from Dried Water Hyacinth
46th-66th	Making of Vanity Bag, Purse, Water Bag, Table Calendar, File Cover, Flower Vase, etc.
67st-80th	Finishing of Items, Cutting, Shaping, Varnishing, Stitching Inners & Chain Fitting, Packaging, etc.
81st-85th	Costing, Pricing, Breakeven Analysis, Accounting
86th-88 Th	Field Visit for Assessment of Market Potentials of the Manufactured Products
89th-90th	Sharing of Experience from Field Visit, Feedback and Valedictory Session

## 8. Training Period

SL	Event	Date
1.	Training Start	04.04.22
2.	Training End	05.08.22

## 9. Description of the Participants:

The participants were selected from among the inmates of Gandhi Ashram and the local Self Help Groups in and around the Haldia Municipality. The criteria for selection of the participants were as under:

- Age more than 18 years but less than 40 years
- Belonging to marginalized communities under Affirmative Action
- A women with disability or belonging to SC or ST communities, etc.
- Women from Migrant Workers

### 10. Attendance Record of the Participants in the Water Hyacinth Training Program

SL	NAME	MONTH	NO. OF DAYS ATTENDED	MONTH	NO. OF DAYS ATTENDED	MONTH	NO. OF DAYS ATTENDED	MONTH	NO. OF DAYS ATTENDED	TOTAL
1	MITA SINGH BALA	APR	20	MAY	22	JUN	20	JUL	20	82
2	REKHA SAMANTA	APR	20	MAY	25	JUN	20	JUL	20	85
3	SANGITA GHORAI	APR	20	MAY	22	JUN	20	JUL	20	82
4	SABITRI GHORAI	APR	20	MAY	22	JUN	25	JUL	20	87
5	ANINDITA JANA	APR	20	MAY	22	JUN	20	JUL	20	82
6	SANCHITA MAITY (JANA)	APR	20	MAY	22	JUN	20	JUL	20	82
7	SUSHILA CHOWDHURY	APR	20	MAY	22	JUN	20	JUL	20	82
8	TANUSREE DAS (PARAMANIK)	APR	20	MAY	22	JUN	20	JUL	20	82
9	SUMITRA SAMAI	APR	20	MAY	20	JUN	20	JUL	10	70
10	MITALI MAITY	APR	20	MAY	22	JUN	20	JUL	20	82
11	LIPIKA MONDAL	APR	20	MAY	20	JUN	18	JUL	20	78
12	SOMA BHUINA	APR	20	MAY	20	JUN	20	JUL	20	80
13	UMA BHUINA	APR	17	MAY	22	JUN	20	JUL	20	79
14	KHUKU BHUINA	APR	17	MAY	20	JUN	20	JUL	22	79
15	SUPRIYA BHUINA	APR	18	MAY	22	JUN	20	JUL	20	80
16	KHUKUMONI BHUINA	APR	20	MAY	22	JUN	20	JUL	20	82
17	ASHALATA BETAL	APR	20	MAY	22	JUN	20	JUL	20	82
18	BIJALIDARA PAUL	APR	22	MAY	22	JUN	20	JUL	20	84
19	MANJULA BIBI	APR	20	MAY	22	JUN	20	JUL	20	82
20	MANASI NAYAK	APR	20	MAY	22	JUN	20	JUL	20	82
21	NILIMA OJHA	APR	20	MAY	22	JUN	20	JUL	20	82
22	ASHTAMI SASMAL	APR	20	MAY	22	JUN	20	JUL	20	82



23	SWAPNA DAS	APR	20	MAY	22	JUN	20	JUL	20	82
24	SULEKHA BAG	APR	20	MAY	22	JUN	20	JUL	20	82
25	KALPANA JANA	APR	22	MAY	22	JUN	20	JUL	20	84
26	KAJAL JANA	APR	20	MAY	22	JUN	20	JUL	20	82
27	SAMPA MAITY	APR	20	MAY	20	JUN	20	JUL	20	80
28	SANKARI SASMAL	APR	20	MAY	22	JUN	20	JUL	20	82
29	SRABANTI DAS (ADHIKARY)	APR	20	MAY	22	JUN	20	JUL	20	82
30	TUMPA MONDAL	APR	22	MAY	22	JUN	20	JUL	22	86
31	SAMPA DAS	APR	20	MAY	22	JUN	20	JUL	20	82
32	SONALI PARAMANIK BALA	APR	20	MAY	22	JUN	20	JUL	20	82
33	PRIYA JANA	APR	22	MAY	22	JUN	20	JUL	20	84
34	SOUMITA BARAI	APR	20	MAY	22	JUN	20	JUL	20	82
35	SANJITA PATRA	APR	20	MAY	22	JUN	20	JUL	20	82
36	TANUSREE BURMAN	APR	20	MAY	22	JUN	20	JUL	20	82
37	ANANYA BERA	APR	20	MAY	22	JUN	20	JUL	20	82
38	PURNIMA PATRA	APR	22	MAY	22	JUN	20	JUL	20	84
39	SABUJ JANA	APR	20	MAY	22	JUN	20	JUL	20	82
40	MOUMITA MAITY	APR	20	MAY	22	JUN	20	JUL	20	82
41	SABITA DOLOI	APR	20	MAY	22	JUN	20	JUL	20	82
42	DIPALI DOLOI	APR	20	MAY	22	JUN	20	JUL	20	82
43	MOUMITA DAS	APR	20	MAY	22	JUN	20	JUL	20	82
44	SAHARA BIBI	APR	22	MAY	18	JUN	18	JUL	20	78
45	BANI MAZI	APR	20	MAY	22	JUN	20	JUL	20	82
46	RINKI MAJI	APR	18	MAY	18	JUN	20	JUL	20	76
47	MOUSUMI MAZI	APR	20	MAY	22	JUN	20	JUL	20	82
48	BELA SHAU	APR	20	MAY	22	JUN	20	JUL	20	82
49	MOUMITA MAZI	APR	20	MAY	22	JUN	20	JUL	20	82
50	MOUSUMI BERA PRAMANICK	APR	22	MAY	18	JUN	20	JUL	22	82

51	MOTIHARA KHATUN	APR	20	MAY	22	JUN	20	JUL	20	82
52	AYESHA BEGUM	APR	15	MAY	15	JUN	20	JUL	22	72
53	DIPTI SAMANTA	APR	20	MAY	22	JUN	20	JUL	20	82
54	RINA DALIA	APR	15	MAY	15	JUN	20	JUL	20	70
55	PRIYANKA MIDDA	APR	20	MAY	22	JUN	20	JUL	20	82
56	ANJALI DALOPATI	APR	20	MAY	20	JUN	20	JUL	18	78
57	BARNALI KHATUA	APR	22	MAY	22	JUN	20	JUL	21	85
58	PUTUL JANA	APR	18	MAY	18	JUN	20	JUL	20	76
59	KALYANI DAS	Apr-22	20	MAY	22	JUN	20	JUL	20	82

#### 11. Faculty Support:

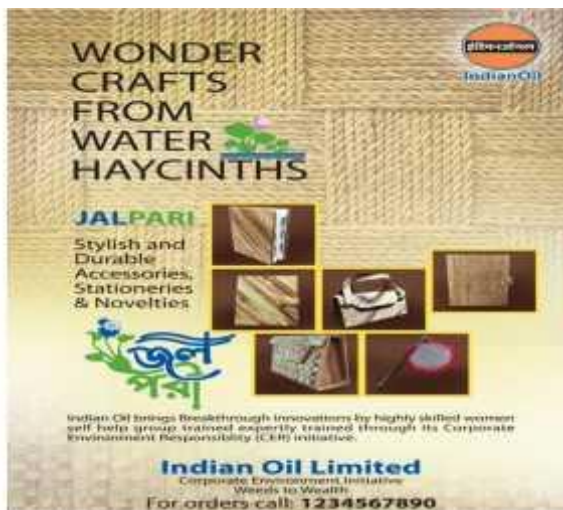
Sr.	Name of the	Qualification	Experience
01	Somnath Dey	NIFT Certified and Empanelled Designer	30 years' experience in handicraft design and development
02	Shilpi Banerjee	Empanelled Artisan	15 years' experience in handicraft design and development
03	Sankar Das	Graduate	10 years' experience in handicraft design and development



## 12. Post-Training Engagement of the Participants

1. After completion of the training program, the Participants are now engaged in producing the items and selling their products to IOCL Cooperatives. Depending upon the feedback, all other offices of IOCL are to be approached for procuring these eco-friendly items as Gifts.
2. A ready market for diaries, calendars and other items is existing with the IOCL employees and others.
3. A marketing event at IOCL Cooperative premises may be arranged for providing an exposure to the potential customers.
4. Women SHG members shall be facilitated in securing credit support from their Groups or Federations so that they could promote their livelihood through proper utilization of the Working Capital.

## 13. Development of Marketing Literature, Brochures, Catalogues, etc.:



**14. Photo Gallery:**

